



BUSINESS TECHNOLOGY STRATEGY

Duration: 4 days; Instructor-led

COURSE DESCRIPTION

Although architects are asked to create value for their employers, very few have ever been formally taught how to make that happen. They end up learning primarily through trial and error, creating risk for themselves and the employer.

Architects need to have the skills and knowledge to demonstrate both the value of architecture and the value of technology the moment they begin work and continuously throughout the lifecycle of the program. This course will give you and your team all of the tools you need to lift architecture from a 'documentation' process to a true business capability.

This course is delivered in instructor-led format. Each day the course instructor will guide students through various base skills and definition, discussions and recommended information architecture best practices for delivery of business technology strategy and values. Student's progress through detailed definitions and ontology, instructor and student led discussions, hands-on workshops and industry case studies.

AUDIENCE

Anyone who has some interest to deliver strategic Technology values for the business and want to have deeper understanding on the Values of business and technology relationship.

PREREQUISITES

IASA Foundation Certified (IFC)

KEY BENEFITS

- Be able to analyse Business Structures and Segments.
- Be able to identify Key business Drivers for Executive Sponsors.
- Be able to identify internal and external business drivers.
- Be able to map the Technology Strategy to the Business and value an Architecture.
- Be able to create P&L statements for a Project and Investment Prioritization.

- Be able to create the taxonomy of frameworks and methodologies used in an organization's maturity level.
- Be able to drive Effective Knowledge Management and apply Best Practices in Making Decision.
- Be able to create a Stakeholder Communication Strategy, Map and Manage an Engagement Model.



GEMRAIN
CONSULTING

KEY CONTENT

Module 1: Business Fundamentals

- Identifying the Type of Business and Segment.
- Mapping Internal Organizational Structures.
- Estimating Business Value.
- Performing Industry Analysis.

Module 2: Integrating Technology to the Organization

- What is Technology Strategy.
- Valuing Technology.
- Preparing for Investment Prioritization.
- Describing Project value.

Module 3: Driving IT Strategy in the Organization

- Comparing Frameworks and Methodologies.
- Implementing Frameworks for your Organization.
- Gaining and Measuring Adoption.
- Supporting Business Process Management.

Module 4: Driving Technology Strategy

- Understanding your business.
- Driving effective Knowledge Management.
- Making good decisions.

Module 5: Tactical Guidance for Converting a Business

- Creating Stakeholder Communication Strategy.
- Getting started with Business Technology Strategy.
- Mapping and Managing an Engagement model.