

# UNLOCKING GENERATIVE AI POTENTIALS OF MODERN AI PLATFORMS

GAI-100

**Duration: 1 day; Instructor-led | Virtual Instructor-led**

## ABOUT THIS COURSE

This workshop is designed to provide a solid foundational understanding of current trends in generative AI platforms to business users. Through engaging presentations and demonstrations, participants will gain insights into how these technologies can be harnessed for business innovation and completing the workshop with a detailed comparison of all the platforms.

## PREREQUISITES

- Basic understanding of digital technologies and business processes.
- No prior knowledge of AI or Machine Learning required.
- Interest in leveraging AI technologies for business innovation.

## COURSE CONTENTS

### Module 1: Welcoming the Dawn of Generative AI

- Definition and significance of Generative AI.
- Applications and implications of Generative AI in modern business.
- Brief historical evolution of Generative AI.

### Module 2: Delving into ChatGPT

- Introduction to OpenAI and ChatGPT.
- Key features and capabilities of ChatGPT.
- Real-world use cases and businesses leveraging ChatGPT.

### Module 3: Discovering Google Bard

- Overview of Google Bard and its lineage.
- Salient features and strengths of Google Bard.
- Examples of business applications using Google Bard.

### Module 4: Unveiling Claude 2

- Introduction to Claude 2 and its developer ecosystem.
- Highlighting the core features and functionalities of Claude 2.
- How Claude 2 is making a difference in the business realm.

### Module 5: Probing into Perplexity AI

- Introducing Perplexity AI and its mission.
- Understanding the unique features and capabilities of Perplexity AI.

- Businesses transforming operations through Perplexity AI.

### Module 6: Encountering Poe

- Poe's inception and the vision behind it.
- Distinguishing features and functionalities of Poe.
- Real-world business applications and success stories involving Poe.

### Module 7: Comparative Analysis of Generative Platforms

- Comparative overview of features, strengths, and limitations among ChatGPT, Google Bard, Claude 2, Perplexity AI, and Poe.
- Analyzing the unique value proposition of each platform for different business scenarios.
- Open discussion and Q&A: Selecting the right generative platform for your business needs.