

## Data Science with Python For Finance

Duration: 3 days; Instructor-led

### WHAT YOU WILL LEARN

In the past decade, the demand for data has increased exponentially. The industry has begun to realize the potential goldmine of summarized information collected online. The various processes in data science are collect, collate and disseminate. The industry is also investigating on various applications that can streamline the valuable information for analytics processes and making the data collection simple and efficient. The industry is expected to be worth over \$128 billion by 2022, a predicted 36 per cent growth from 2016. With the Data Analytics Industry becoming dynamic, the prospects for someone looking to make Data Science as their career are high.

Although the amount of collected data is impressive, the data is useless without it is being analyzed and insights leading transformation. Without enough manpower to work out on the information, it is pointless collecting the data in the first place. Businesses are also starting to react to the data scientist shortage and are collaborating with other firms and educational establishments to close the gap before it becomes too large. Through this course, we have focused on the practical challenges that organizations are experiencing by merging disciplines to develop a teaching programmed that makes the link between business, management and data analytics.

This course includes the fundamental python programming techniques such as lambdas, reading and manipulating csv files, and the numpy library. The course also introduces data manipulation and cleaning techniques using the popular python pandas data science library and introduce the abstraction of the Series and Data Frame as the central data structures for data analysis, along with tutorials on how to use functions such as group by, merge, and pivot tables effectively. By the end of this course, participants will be able to take tabular data, clean it, manipulate it, and run basic inferential statistical analyses.

### AUDIENCE

This course "Data Science with Python" is intended for learners who have basic python knowledge and wants to apply statistics, machine learning, information visualization, social network analysis, and text analysis techniques to gain new insight into data.

### PREREQUISITES

There are no prerequisites for this course but python knowledge with a little programming background is preferred.

### COURSE OBJECTIVES

After completing this course, you should be able to:

- Explore Python fundamentals, including basic syntax, variables, and types
- Create and manipulate regular Python lists
- Use functions and import packages
- Build Numpy arrays, and perform interesting calculations
- Create and customize plots on real data
- Supercharge with control flow, and get to know the Pandas DataFrame
- Use Python to read and write files
- Illustrate Supervised Learning Algorithms
- Identify and recognize machine learning algorithms around us

### OUTLINES

#### Module 1: Python Crash Course

- Introduction to the Course
- Environment Set-Up
- Virtual Environments
- Data types and Operators
- Integers, Floats, Strings, Bytes, Tuples and Lists
- Dictionaries and Ordered Dictionaries
- Sets and frozen sets
- Flow control - if, elif statements
- Flow control - while loops
- Creating and using functions
- Creating modules and packages
- Distributing code to repositories

### **Module 2: Python Object Oriented**

- Creating Classes
- Creating Objects and Instances
- Data Encapsulation
- Class Inheritance
- Multiple Inheritance
- Decorators

### **Module 3: Data Distribution**

- Center
- Spread
- Shape – Symmetry, Number of peaks, Skewness, Uniform
- Unusual Features – Gaps, Outliers
- Measures of central tendency - Mean, Median, Mode, Midrange
- Measures of spread - Range, Variation, Standard deviation, Interquartile range
- Measures of shape - Empirical rule, Chebyshev's rule, Skewness, Kurtosis
- Measures of relative position – Quartiles, Percentiles, Midquartile

### **Module 4: Python Data Distribution**

- Introduction to Series
- Introduction to Pandas
- DataFrames
- Read From CSV
- Methods: head, shape, info, mean, median mode
- Histogram
- Methods: min, max, range, sqrt
- Methods: sorted, std, hist, correlation, heatmap
- Methods: skew, kurt, cov, quantile

### **Module 5: Python for Data Analysis - NumPy**

- Introduction
- Narray Object
- Data Types
- Array Attributes
- Array Creation Routines
- Array from existing data
- Numerical ranges
- Array Indexing and Slicing
- Advanced Indexing
- Iterating over Array
- Array Manipulation
- Arithmetic Operators
- Binary Operators
- String Functions
- Mathematical Functions
- Statistical Functions

### **Module 6: Python for Data Analysis – SciPy**

- Introduction
- Basic functions
- Special functions
- Integration
- Optimization
- Interpolation
- Fourier transforms
- Signal Processing
- Linear Algebra
- Sparse Eigenvalue Problems with ARPACK
- Compressed Sparse Graph Routines
- Spatial data structures and algorithms
- Statistics
- Multidimensional image processing
- File IO

### **Module 7: Python for Data Analysis - Pandas**

- Introduction to Pandas
- Series
- DataFrames
- Missing Data
- Groupby
- Merging Joining and Concatenating
- Operations
- Data Input and Output

### **Module 8: Python for Data Visualization**

- Matplotlib
- Seaborn
- Distribution Plots
- Categorical Plots
- Matrix Plots
- Grids
- Regression Plots
- Pandas Built-in Data Visualization
- Plotly and Cufflinks
- Geographical Plotting
- Choropleth Maps

### **Module 9: Machine Learning**

- Introduction
- Machine Learning with Python
- Linear Regression
- Logistic Regression
- K Nearest Neighbours
- Decision Trees and Random Forests
- Support Vector Machines
- K Means Clustering

**Module 10: Natural Language Processing**

- Natural Language Processing Theory
- NLP with Python
- NLP Project Overview
- NLP Project Solutions

**Module 11: Neural Nets and Deep Learning**

- Neural Network Theory
- What is TensorFlow
- Installing Tensorflow
- TensorFlow Basics
- MNIST with Multi-Layer Perception
- Tensorflow with ContribLearn
- Deep Learning Project