

BASIC CREATIVE PROMPTING WITH CHATGPT, MIDJOURNEY, AND LEONARDO AI

GAI-102A

Duration: 1 day; Instructor-led | Virtual Instructor-led

WHAT WILL YOU LEARN

By the end of this workshop, participants will:

- Understand the underlying principles of how ChatGPT interprets and responds to prompts.
- Be able to craft effective prompts for a wide range of use cases including creative prompting.
- Experience the creative prompting using ChatGPT, Midjourney and Leonardo AI.
- Explore the basics and comparing Midjourney with Leonardo AI.

OBJECTIVES

- To introduce participants to the basics of ChatGPT, including its capabilities and limitations.
- To provide participants with a strong understanding of the basics of prompting ChatGPT.
- To give participants hands-on experience with crafting effective prompts in a variety of scenarios.
- To guide participants on crafting creative prompts in ChatGPT.
- To explore the fundamental usage of Midjourney and Leonardo AI.
- To compare the pros and cons of Midjourney and Leonardo AI.

PREREQUISITES

- Basic computer skills and internet literacy.
- Familiarity with the concept of artificial intelligence is advantageous but not mandatory.
- No previous experience with ChatGPT or any other AI models is required.

AUDIENCE

Anyone with basic understanding of AI, either technical or non-technical background.

COURSE CONTENTS

Module 1: Introduction to the Workshop

- Welcome and introductions, course objectives, agenda for the day, and housekeeping notes.

Module 2: Overview of ChatGPT

- Explanation of AI and language models, what ChatGPT is, how it works, and how it interacts with prompts.
- Understanding the capabilities and limitations of ChatGPT.

Module 3: Basics of Prompting

- An overview of what prompts are and how they guide the output of ChatGPT.
- Explanation of key principles in creating effective prompts, including clarity, specificity, and tone.

Module 4: Exploring Creative Prompting using ChatGPT

- Exploration of what are creative prompts and the limits of that in ChatGPT Free plan.
- To introduce ChatGPT Plus plan with plugins which turns on the creative side of ChatGPT.

Module 5: Introduction to Midjourney & Leonardo AI

- Exploring how to create an account for both Midjourney and Leonardo AI.
- Navigating and familiarizing the features and options in Midjourney and Leonardo AI, as well as defining the pros and cons between Midjourney and Leonardo AI.